Serial No. 10/010,947 Docket No. 40655.7600

Amendments To Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

In the Claims

method for facilitating a purchase transaction, the method (original) 1. comprising,

receiving from a consumer a retailer item identifier;

associating said retailer item identifier with a manufacturer item identifier;

conducting a search for said manufacturer item identifier across a plurality of retailers; and

facilitating a purchase transaction between said consumer and one of said plurality of relailers.

- (original) The method of claim 1, further comprising transmitting search results 2. to said consumer.
- (original) The method of claim 1, further comprising receiving search criteria from said consumer.
- (original) The method of claim 3, wherein said search criteria comprises at least one of an item description, an item price, an item quantity, a retailer, a retailer location, a consumer rating, lowest price, and a delivery time.
- The method of claim 3, further comprising receiving a pre-(original) authorization to automatically purchase an item from a retailer who satisfics said search criteria.
- (original) The method of claim 1, wherein facilitating a purchase transaction comprises retrieving a stored transaction card number.
- (original) A method for purchasing an item under desired conditions, the method 7. comprising:

obtaining a retailer item identifier;

transmitting said retailer item identifier to a remote processor;

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receiving from spid remote processor search results which include one or more retailers which sell an item that corresponds to said retailer item identifier; and purchasing said item from one of said retailers.

- (original) The method of claim 7, wherein obtaining a retailer item identifier 8. comprises electronically capturing said retailer item identifier.
- (original) The method of claim 7, further comprising transmitting search criteria 9. to said remote processor.
- (original) The method of claim 9, wherein said search criteria comprises at least one of an item description, an item price, an item quantity, a retailer, a retailer location, a consumer rating, lowest price, and a delivery time.
- (original) A method for purchasing an item under desired conditions, the method 11. comprising:

obtaining a retailer item identifier; transmitting said retailer item identifier to a remote processor; transmitting search criteria to said remote processor; and

pre-authorizing said remote processor to automatically purchase an item from a retailer who satisfies said search criteria.

- (original) The method of claim 11, further comprising receiving a confirmation 12. indicating that a pre-authorized purchase transaction has been completed.
- (original) The method of claim 11, wherein said search criteria comprises at least one of an item description, an item price, an item quantity, a retailer, a retailer location, a consumer rating, lowest price, and a delivery time.

Claims 14-21 (cancelled)

A method for facilitating a purchase transaction, the method (original) 22. comprising,

receiving from a consumer a retailer item identifier; associating said retailer item identifier with a manufacturer item identifier;

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12.	transmitting search results to said consumer.	
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